

**METHOD, APPARATUS, AND DATA PROCESSOR PROGRAM PRODUCT CAPABLE
OF ENABLING MANAGEMENT OF ATHLETICISM DEVELOPMENT PROGRAM
DATA**

ABSTRACT OF THE DISCLOSURE

5 Various aspects of one or more methods, apparatuses and data processor program products capable of enabling management of data associated with an athleticism development program are disclosed herein. These various aspects include maintaining a database including subscriber performance data for a plurality of athleticism development program subscribers and facilitating preparation of a subscriber performance report for a specified one of the plurality of athleticism
10 development program subscribers. The subscriber performance data is capable of enabling an attained standardized athleticism level to be determined for each one of the athleticism development program subscribers. The implementation of standardized athleticism levels is advantageous as it supports a measurable plan of progress for motivating a subscriber and trainer to meet their individual and mutual goals.